

REFINITION

NETWORK MEDIA GUIDE / SKI



REFINITION

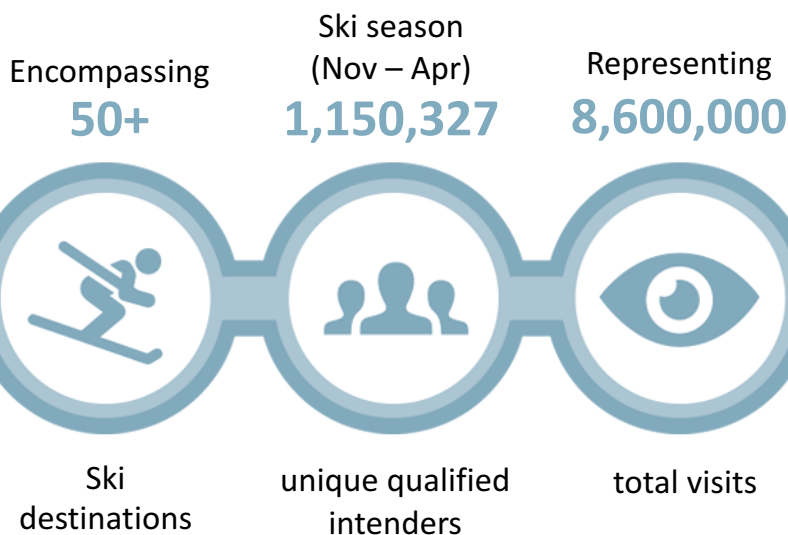
DATA FRESH DAILY/ SKI NETWORK

SPEND LESS – SELL MORE – REPEAT OFTEN

REFINITION- The Ski Network

Skiing is a passion enjoyed by many from their first time to those that are season pass holders. Whether you are a manufacturer of equipment or the mountain, the ability to identify real people for your sophisticated marketing efforts can be to just those enthusiasts. Refinition captures more intenders than any company in the US on the slopes.

ACTIONABLE – In Market Intenders



THE DATA OF INTENT – Showing up Matters

Real people showing up outweighs an online click. We have an ongoing device relationship with 75% of the adult, US population – over 300 million reachable consumers for your campaigns.

DATA FRESH DAILY – Widest Aperture, Superior Accuracy, Curated Locations

Utilizing a continuous, all-in vs opt in process allows us to see more mobile devices at virtually any location in the US. Accuracy down to 3 feet.

Our ski network identifies devices of real people at ski destinations in the US and can be segmented geographically and demographically for digital or direct mail campaigns to support your brand.

UNDERSTAND MORE & DRIVE CONVERSION – Better Research, Refined Audience, Enhanced Results

ALL IN VS. OPT-IN – Wider Audience, Any Location, Just Real People