

REFINITION

NETWORK MEDIA GUIDE / RETAIL PHARMACY



REFINITION

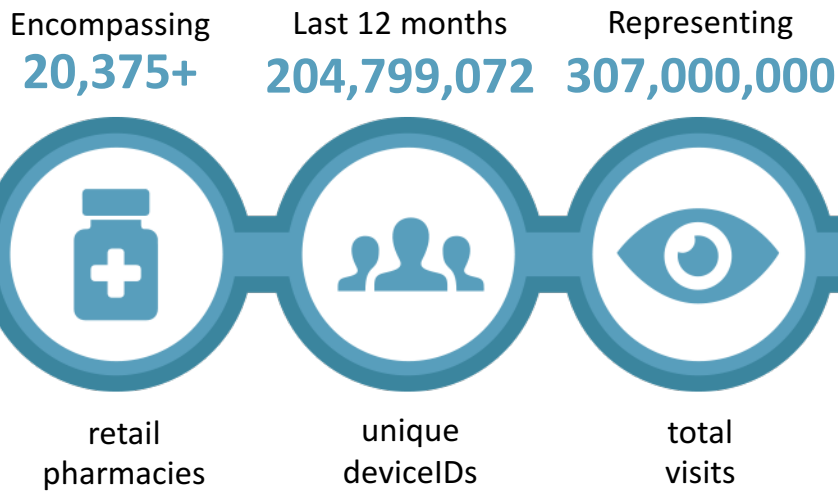
DATA FRESH DAILY/ RETAIL PHARMACY NETWORK

SPEND LESS – SELL MORE – REPEAT OFTEN

REFINITION- The Retail Pharmacy Network

Refinition captures more real people shopping in retail pharmacies than any company in the US. Whether you are an online retailer, consumer packaged goods company or retailer and want to know more about your customers or those of your competitors, we deliver just the active shoppers currently in the market.

ACTIONABLE – In Market Intenders



THE DATA OF INTENT – Showing up Matters

Real people showing up outweighs an online click. We have an ongoing device relationship with 75% of the adult, US population – over 500 million reachable consumers for your campaigns.

DATA FRESH DAILY – Widest Aperture, Superior Accuracy, Curated Locations

Utilizing a continuous, all-in vs opt in process allows us to see more mobile devices at virtually any location in the US. Accuracy down to 1.11 meters.

Our retail pharmacy network identifies devices of real people at every retail pharmacy in the US and can be segmented geographically and demographically for digital, social or direct mail campaigns to support your brand.

UNDERSTAND MORE & DRIVE CONVERSION – Better Research, Refined Audience, Enhanced Results

ALL IN VS. OPT-IN – Wider Audience, Any Location, Just Real People