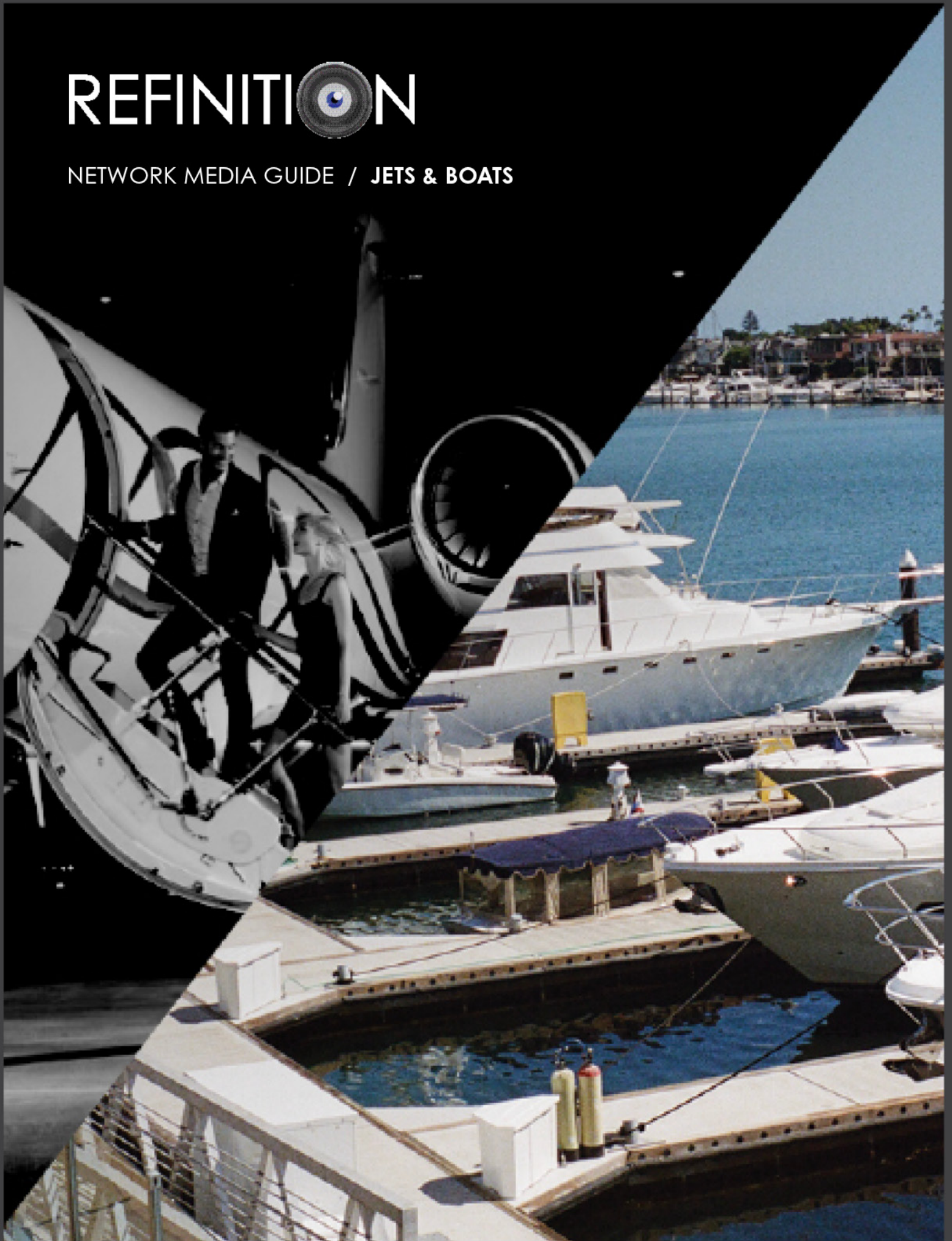


REFINITION

NETWORK MEDIA GUIDE / JETS & BOATS



REFINITION

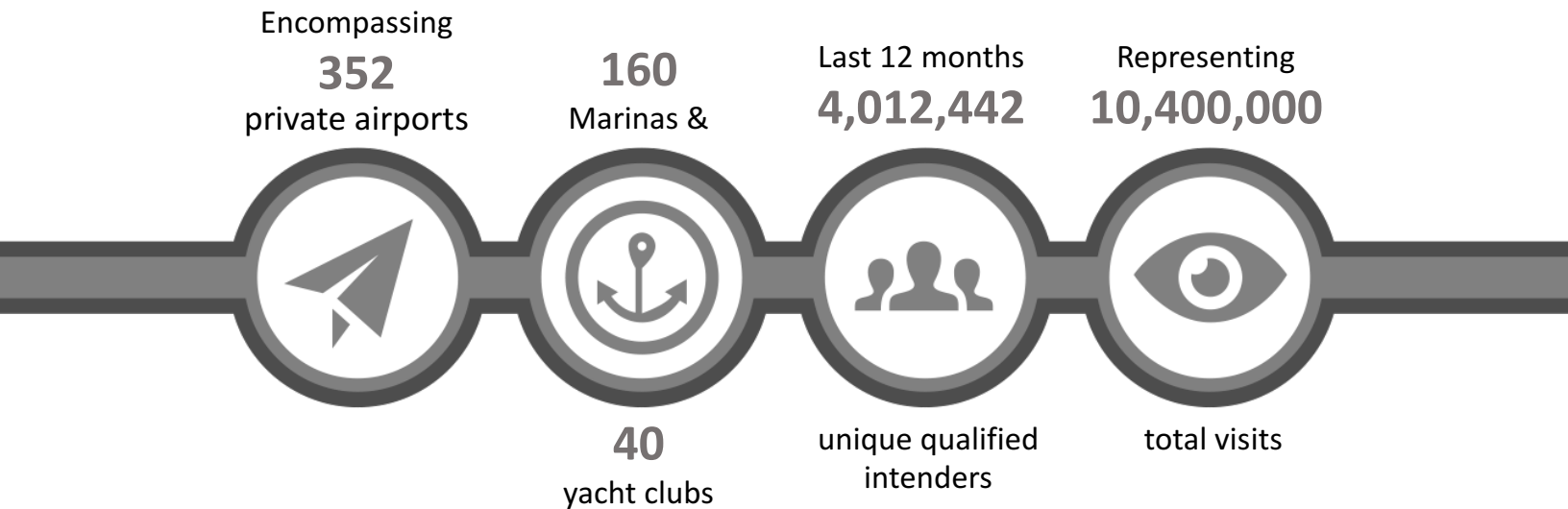
DATA FRESH DAILY/ JETS & BOATS NETWORK

SPEND LESS – SELL MORE – REPEAT OFTEN

REFINITION- The Jets & Boats Network

The influential and affluent consumers make distinct journeys when it comes to decision making. Comprised of the elite lifestyle activities at private airports, marinas and yacht clubs nationwide, Refinition captures more intenders than any company in the US.

ACTIONABLE – In Market Intenders



THE DATA OF INTENT – Showing up Matters

Real people showing up outweighs an online click. We have an ongoing device relationship with 75% of the adult, US population – over 300 million reachable consumers for your campaigns.

DATA FRESH DAILY – Widest Aperture, Superior Accuracy, Curated Locations

Utilizing a continuous, all-in vs opt in process allows us to see more mobile devices at virtually any location in the US. Accuracy down to 1.11 meters.

Our jets and boats network identifies devices of real people at every private airport, marina and yacht club in the US and can be segmented geographically and demographically for digital or direct mail campaigns to support your brand.

UNDERSTAND MORE & DRIVE CONVERSION – Better Research, Refined Audience, Enhanced Results

ALL IN VS. OPT-IN – Wider Audience, Any Location, Just Real People